

EXAMPLE ONLY: Statement of Purpose / Letter of Intent

Introduction:

My name is <<Insert Name>>. I have applied to study <<Insert Course>> because it is an area of study I have a real passion and enthusiasm for. I developed an interest in this area of study when <<Insert Reasons>>. I met with a representative from <<Insert University>> who described the course in more detail, I felt it would be the right option for me.

Having researched the course and university in more detail I am confident the <<Insert Course>> will provide me the academic and practical skills I need to be successful following course completion. The area I hope to specialise / major in <<Insert Specialisation / Major>>. My goal one day is to return to <<Insert Home Country>> and open my own business where I can apply the academic skills, I learnt from <<Insert University>> in a practical setting. There is a shortage of qualified people with this degree in <<Insert Country>>

Academic Background:

I completed my schooling at <<Insert School>> and continued my studies at <<Insert University*>>. My grades and results from <<School / University>> reflect a strong desire for success personally and professionally. After my studies I gained experience working in <<Insert Job / Volunteering / Internship>>. I learned to work collaboratively and made a valuable contribution to the team and work environment. During <<School / University>> I made a conscious decision to join <<Insert Clubs & Societies>>. I used these activities as an opportunity to meet friends, establish a network and develop my soft skills. Many of my friends from <<Insert School / University>> are now studying abroad.

Why <<Inset Program Name & University>>:

I conducted a lot of research before deciding <<Insert University>> was the right option for me. The university provides its students several opportunities including, <<Inset 3 USP's>>. After reading the unit handbook I am really excited about studying the following units: <<Insert Units>>. The choice of units and specialisations available at <<Insert University>> are not available in <<Insert Home Country>>. The skills I am hoping to develop whilst studying this program include <<Insert 2 Skills>>. These skills are in high demand in <<Insert Home Country>>. There are many universities and study destinations to choose from. I selected <<Insert University>> because <<Insert 3 things>>. The location of <<Insert University>> is well known amongst my family and friends and is a popular option for students from <<Insert Home Country>>. The type of environment at <<Inset University>> is different to what is available in <<Insert Home City Location>>. The university has several <<Insert Facilities>> which are world class. I am looking forward to getting involved with everything the university has to offer. The overall ranking of the university is <<Insert Ranking>> and the subject specific ranking for my program is

<<Insert Subject Specific Ranking>>. This places <<Insert University>> in the top <<1% / 2% / 3%>> of universities globally. I also selected <<Insert University>> because of the opportunities outside the classroom. Students can take part in <<Insert Extracurricular Activities / Tours / University Partnerships>>.

Future Goals & Aspirations:

Once I complete my studies, I hope to apply the skills I have learnt to my <<Insert Family Business / Work / Opportunity>>. I have always wanted to follow in my <<Insert Family Member / Relation>> footsteps. The program will help me develop the skills I need to grow market share and expand into other states and territories.

Once I become more experienced in my field of study, I hope to become a <<Insert Future Job / Career Goal>> in <<Insert Home Country>>. I would like to continue my studies by completing a <<Insert Skill / Program / MBA>> when I have more experience. There are many universities in <<Insert Home Country>> which I feel would benefit from the skills I acquire overseas. I hope one day to benefit those less fortunate than me by teaching students at my local university, <<Insert Home University>>.

Conclusion

My family have worked hard to provide me with an overseas education, I look forward to adding value to my new environment in <<Insert Month and Year of Course>> at <<Insert University>>. I hope I have explained the reasons for my decision, and I am provided the opportunity to study at <<Insert University>>. If you have any questions or would like more information, please contact me on <<Insert Phone Number>>. I look forward to hearing from you.

<<Insert Signature>>

<<Insert Name>>

<<Insert Date>>